

# Los Cabos info guide

## media kit

### WHY CHOOSE LOS CABOS INFO GUIDE?

Best Value in High Quality  
Los Cabos Advertising

>50,000 Copies Printed Yearly  
Great Distribution

>1,000 a week are distributed

>Great Internet Exposure

#### ► DISTRIBUTION LOCATIONS

1. Dollar Rent a Car  
>Airport – Cabo Marina
2. Thrifty Car Rentals  
>Airport – CSL & SJD locations
3. Puerto Paraiso Mall
4. Palmilla Shoppes
5. Walmart  
>Plaza Cabo San Lucas
6. Los Cabos Vacation Rentals
7. Los Cabos Real Estate

See full distribution list and map location at:  
[www.LosCabosInfoGuide.com](http://www.LosCabosInfoGuide.com)

#### Print Dates\*

Fall/Winter

► September 1-15

► TO ARRIVE October 1

Spring/Summer

► March 1-15

► TO ARRIVE April 1

\*Subject to change

### Advertising Rates 2012 – 2013

	1/2 Page	Full Page	2 Pages
<b>1 edition</b> (6 months)	\$550	\$950	\$1,750
<b>2 editions</b> (1 year) <b>*20% Discount</b>	\$440	\$760	\$1,400

Rates are in US Dollars \*Price Per edition

Purchase your advertising package for One Full Year and SAVE 20%.

Pay 50% down before September 2012 and pay the balance of 50% before March 2013.

### Preferred Placement Options

2 PAGE SPREADS



A **Front Inside Cover** \$4,000\*

B **Front Pages 3 and 4** \$3,000\*

C **Inside Back Cover** \$3,000\*

\*Includes WEB PAGES on all 5 LCVR Web Sites

### Printed and Online Guide

are linked to 9 web sites:

\* [www.LosCabosVillas.com](http://www.LosCabosVillas.com)  
[www.LosCabosVillas.net](http://www.LosCabosVillas.net)  
[www.LosCabosVacation.com](http://www.LosCabosVacation.com)  
[www.CaboSanLucas.us](http://www.CaboSanLucas.us)  
[www.CaboVacation.net](http://www.CaboVacation.net)

[www.CaboSanLucasBlog.info](http://www.CaboSanLucasBlog.info)  
[www.LosCabosRealEstate.pro](http://www.LosCabosRealEstate.pro)  
[www.LosCabosInfoGuide.com](http://www.LosCabosInfoGuide.com)  
[www.LCRE.org](http://www.LCRE.org)

\*One web page per ad is included  
 There are links on every page of these 5 LCVR web sites to the main web site for the Los Cabos Info Guide [www.LosCabosInfoGuide.com](http://www.LosCabosInfoGuide.com)



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[www.LosCabosInfoGuide.com](http://www.LosCabosInfoGuide.com)



@LosCabosParty  
 @LosCabosRental



Los Cabos Info Guide  
 Los Cabos Vacation  
 Los Cabos Real Estate  
 Cabo Vacation